

CADIVEU

PROFESSIONAL

Product Information

About Cadiveu Professional

Cadiveu symbolizes research, innovation and development of efficient products and perfect harmony between natural and technological elements. Natural raw materials are from our rich Amazon Forest. Our exclusive formula is developed by chemists and qualified cosmetologists and result in high performance products that guarantee excellent results to the demanding professionals. Complete line rich in special active principles based in cocoa, keratin and panthenol. Extremely moisturizing, the products provide a natural smoothing effect and eliminate frizz.

Brazilian Thermal Reconstruction

Service - Thermal Hair Reconstruction. Kit composition: Anti Residue Shampoo, Brazilian Thermal Reconstruction, Deep Conditioning Mask. Suitable for: wavy and frizzy hair, with or without previous chemical treatments. Results: Naturally straight and smooth hair, extremely shiny and without frizz.

Technology - Cocoa, Keratin, Panthenol, pH 2.8 (acid decisive factor for the smoothing process). How it works: The smoothing effect is provided through the rigorous application of the 3 steps: the Anti Residue Shampoo with pH 9 (alkaline) opens the hair shaft cuticles so that the Brazilian Thermal Reconstruction with pH 2.8 (acid) will be effective. The heat provided by the hairdryer and the hair-straightener activates the ingredients which are then fixed to the hair. The Deep Conditioning Mask with pH 4.5 finally equilibrates the hair pH values keeping hair straight and reconstructed for longer times.

Keratin Nourishing Treatment

Service - Keratin Nourishing Treatment. Kit composition: Anti Residue Shampoo, Deep Conditioning Mask, Keratin Nourishing Treatment. Suitable for: Dyed or damaged hair. Results: Provides intense nutrition, smoothing effect for porous and dry hair.

Technology - Keratin concentrate, Panthenol, Cocoa butter and Ph 4.5. How it works: Fortifies hair by adding strength and improving elasticity. Deeply reinforces the internal structure of the hair and intensively refinishes the outer layer with protection.

Smoothing Shine Serum Service - Aluminizing Leave in with heat protection. Results: Protects hair from the harmful effects of heat-styling tools. Nourishes, softens and gives hair shine from roots to ends. Improves hair straightening and drying performance.

Technology - Special silicones concentrate, Panthenol, Cocoa butter and pH 4.5. How it works: Rich in special silica, it helps to speed up the blow dry process creating a protecting film against external aggression. It prolongs the style created with the brush and hair straightener.

Deep Conditioning Mask

Service - Powerful hair mask provides an extreme nourishing effect from root to ends. Eliminates porosity and reduces split hair tendency.

Results: Sexy hair, nourished, strong and extremely shiny.

Technology - Special silicones concentrate, Keratin, Panthenol, Cocoa butter and pH 4.5 How it works: the nourishing elements concentrate enters the inner part of the hair providing force, shine and smoothness.

Home Care

Service - Anti Frizz Shampoo, Anti Frizz Conditioner e Leave-in Anti Frizz. Results: Straight and smooth hair, shiny and without frizz.

Technology - Keratin, Cacao butter, Panthenol and pH 4.5. Characteristics: Shampoo and Conditioner provide an extremely moisturizing effect that helps to keep the results of the treatments made by the hairdresser. The Leave-in, with solar protection, protects and makes the hair smoother.